

2017

12th Annual

Invitational Golf Tournament
Registration and Sponsorship Package

Ontario Regional
ORCGA
Common Ground Alliance





It is my pleasure to offer this invitation to join us for the 12th Annual ORCGA Invitational Golf Tournament, to be held Thursday, June 22, 2017 at Station Creek Golf Club in Gormley, ON ([map](#)).

We are excited to build on the success of our past tournaments, as this popular event enables the ORCGA to continue to promote Dig Safe, the CCGA Best Practices and damage prevention to protect Ontario's vital underground infrastructure.

See the 2016 Tournament pictures by [clicking here](#).

There are big changes being planned for this year's event! The tournament has moved to a new location minutes from the 404, one lucky golfer will get a chance to shoot for \$1,000,000 and we will be welcoming the Grey Cup to our tournament. Make sure to get your picture taken with a piece of Canadian sporting history!

Golfers, registration is found on the next page; be sure to register early. I am sure the tournament will be a sell out.

For those considering sponsorship, there are new opportunities to promote your brand messaging. Ensure your company has a strong and visible presence at this premier industry event, by committing to sponsorship quickly.

Gold, Silver and Bronze Annual Sponsors will have first choice, followed by the release of remaining sponsorships to all ORCGA member companies, on a first-come, first-served basis.

I look forward to seeing you on the greens and thank you for your ongoing support of the ORCGA.

Sincerely,

Douglas Lapp
President and CEO, ORCGA

Event Information
Thursday, June 22, 2017
Station Creek Golf Club
12657 Woodbine Ave, Gormley, ON L0H 1G0

Tournament Schedule
10:00 a.m. Registration
10:30 a.m. to 11:45 a.m. Lunch
11:30 a.m. Million Dollar Shootout
11:45 a.m. Proceed to Golf Carts
12:00 p.m. Shotgun Start – Scramble Format
5:00 p.m. Grey Cup Welcome and Photo Reception
6:15 p.m. Dinner and Prizing

Registration Includes:
18 holes with power cart
BBQ Lunch and Sit-Down Dinner
Million Dollar Shootout and Enhanced Contests and Prizes
Grey Cup Welcome and Photo Reception
Special Guests – TBC

Cost:
\$187.50 per golfer or \$750.00 per foursome
Lunch only \$20.00
Reception and Dinner only \$75.00



Premier Sponsor - \$1200.00 – Sold Out!

Benefits:

- Company name on front page of tournament program.
- One full page advertisement in the tournament program.
- Official recognition during evening program from the podium.
- Opportunity to provide promotional items to be included in golfer bag distributed to all participants.
(Item due date: June 8 to ORCGA office).
- Prominent logo recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

4 Sold to Avertex, Oakville Enterprises Corporation, NPL Canada, Telecon

Grey Cup Welcome and Photo Reception Sponsor - \$1200.00 – Sold to Oakville Enterprises Corporation

Benefits:

- Welcome the Grey Cup in style! Using the latest in Green screen technology, golf guests will be digitally super-imposed onto a virtual background, that includes your logo and/or tagline!
- Photos will be released online 48 hours post-event to +1500 people.
- Opportunity to provide promotional items to be included in golfer bag distributed to all participants.
(Item due date: June 8 to ORCGA office).
- Prominent logo recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.



Pin Flag Sponsor - \$1200.00 - Sold to Vivax Canada

Benefits:

- Prominent logo recognition on professionally produced pin flags on all 36 holes on both the North and the South courses.
- Opportunity to provide promotional items to be included in golfer bag distributed to all participants.
(Item due date: June 8 to ORCGA office).
- Prominent logo recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Golf Cart Sponsor - \$1200.00 - Sold to Ontario Excavac

Benefits:

- Prominent logo recognition on cart signage for 144 carts and custom cart cards.
- Opportunity to provide promotional items to be included in golfer bag distributed to all participants.
(Item due date: June 8 to ORCGA office).
- Prominent logo recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Ground Cover Decals - \$1000.00 - Sold to Planview Utility Services

Benefits:

- Take your message down to the ground!
- Ready-to-apply custom decals with your messaging positioned in high-traffic areas (i.e. registration, golf halfway house, reception bar, VIP tables, etc.).
- 8 decals measuring 18" x 24" displayed throughout the event.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Golfer Gift Bag Sponsor - \$1000.00 - Sold to TSSA Benefits:

- Company logo imprinted on golfer gift bag.
- Opportunity to provide promotional items to be included in golfer bag distributed to all participants. (Item due date: June 8 to ORCGA office).
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.



Dinner Sponsor - \$700.00 - Sold to TransCanada

Benefits:

- Prominent recognition at dinner tables including stylish table signage and printed menu.
- Menu flipside will be tournament event survey to ensure high brand promotion.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Million Dollar Shootout Sponsor - \$600.00

Sold to TransCanada Benefits:

- Stir up excitement at this year's tournament by randomly selecting one participant to try their luck at winning \$1,000,000!
- Corporate signage displayed during shoot out.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

BBQ Lunch Sponsor - \$600.00 - Sold to Vermeer Benefits:

- Prominent recognition on signage at BBQ lunch station.
- Opportunity to distribute small promotional item or business card with each lunch ticket, with corporate logo, in each golfer envelope. (Item/business card due date: June 8 to ORCGA office).
- Opportunity to set up a corporate table near the BBQ lunch station.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Hole-in-One Sponsor - \$500.00 – **SOLD OUT**

Benefits:

- Generate excitement with premium prizing now available at your Hole-in-One!
- Prominent signage at designated hole.
- Opportunity to set up a corporate table at hole.
- Company representative to present Hole-in-One prize to winner, if necessary.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Sold to:

Benefit Partners, Enbridge, NuVest, Vermeer

Tee Hole Sponsor - \$150.00 - **32 Available**

Benefits:

- One 18" x 24" professionally produced sign displayed at hole.
- On-course contest will include your sign to ensure high brand promotion.
- Recognition on scrolling presentation during event.
- Recognition on ORCGA website, in tournament program, all social media channels and event recap and thanks.

Sold to:

2 x DistinctTech Inc./IVAC





For more
information,
please
contact:

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Gold Sponsors



Silver Sponsors



Bronze Sponsors

