



# Membership in the ORCGA: UNCOVERING VALUE

Have you ever tried to explain the highly complex world of utility infrastructure to someone who was unaware of what lay below their feet?

Imagine if you could easily peel back the layers of earth, exposing Ontario's underground world, to reveal how thousands of kilometers of unseen oil, gas, electrical, telecommunications, water and sewage infrastructure was working to keep homes and businesses supplied with warmth, power, communications, computer data and water.

By uncovering the layers, it would be simple to demonstrate the intangible and tangible value of critical infrastructure that powers the lives of Ontarians.

## INTANGIBLE BENEFITS

On the surface, the ORCGA membership value is not always easily seen; especially with the intangible aspects, the "hard to see" benefits of our association, as below:



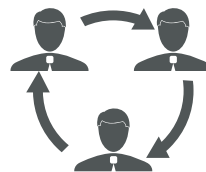
### **BUSINESS SOLUTIONS**

ORCGA membership offers business managers access to peer-to-peer support information. Issues can often be resolved by linking you to experts who can cut through red tape delays.



### **PROFESSIONAL DEVELOPMENT**

ORCGA volunteers gain experiential knowledge by participating in leadership positions, become subject matter experts, become confident leaders and speakers, and skilled and valuable employees.



### **NETWORKING**

By attending ORCGA's many in-person meetings that occur throughout the year, participants can expand their contact network and business development opportunities, accessing market segments at both the local and provincial levels.



### **SAFER COMMUNITIES**

ORCGA members can gain satisfaction in knowing that their support has made, and will continue to make, communities and infrastructure assets across Ontario safer.



# TANGIBLE BENEFITS

By investing in membership with the ORCGA, your organization will receive:

Membership Feature	Description	Benefits	\$ Value
<b>Ear to the Ground</b>	Exclusive member publication published twice annually	Keep abreast of updates from utilities, industry, regulators and government on new safety regulations and pertinent damage prevention education articles.	<b>\$10</b>
<b>Best Practices Manual</b>	This manual describes the types of activities that prevent damage to underground infrastructure	Developed by industry practitioners, this manual covers all standard Dig Safe practices, with proven successful results. The Best Practices manual was adopted nationally in 2014.	<b>\$30</b>
<b>Damage Information Reporting Tool (DIRT) Report</b>	This annual report paints a picture of safety and damage prevention in Ontario, as well as comparisons to other provinces.	Provides industry insight by detailing the root causes of utility strikes and the sectors that are causing damages.	<b>\$30</b>
<b>Geographic Councils</b>	13 meetings meeting held across the province, twice yearly	Connect and network with local communities to discuss safe work practices, damage prevention training and developing issues. The Geographic Councils are free of charge and includes a meal.	<b>\$200+</b>
<b>Damage Prevention Symposium</b>	An invitation to the Damage Prevention Symposium as an delegate or exhibitor	Delegates will learn from national and provincial damage prevention experts, attend presentations on emerging trends and network with decision makers. Exhibitors have the opportunity to exhibit their latest products and services to delegates from across the province.	<b>\$500+</b>
<b>Damage Prevention Technician® Program</b>	Access to instruction on the fundamentals of locating employed by specific industries.	Tangibly demonstrates your individual or organization's position on damage prevention by attending this recognized program.	<b>\$600+</b>
<b>Locate Rodeo</b>	Canada's <b>only</b> Locator competition that celebrates first-in-class locating skills	Contribute to the promotion and importance of the locating industry, both at the provincial and international level.	<b>\$200+</b>
<b>ORCGA Annual Golf Tournament</b>	A well-attended double tournament in support of a charitable cause	Day long opportunity to host clients and prospects in an informal environment and to personally forward brand messaging with decision makers.	<b>\$250+</b>
<b>Dig Safe Events</b>	Province wide events promoting damage prevention awareness	A tangible way in which to demonstrate safety due diligence to government, the media and the public at large.	<b>\$200+</b>
<b>Sponsorship</b>	Promotion of your organization through event, print, web and social media channels	Develop year-round touchpoints positioning your organization as a damage prevention thought leader and to drive awareness of your brand.	<b>\$300+</b>
<b>Member Value Program</b>	Exclusive pricing opportunities, from a variety of businesses, available only to ORCGA members	Benefit Partners Employee Benefits Program St. John Ambulance First Aid Training Discounts Grand & Toy Discounts Landscape Ontario Winter Courses Discounts Purolator Courier Discounts Vubiz online business and H&S training	<b>Could potentially save your business thousands of dollars!</b>
<b>Total:</b> Membership costs only \$125 for companies with less than 50 employees		<b>\$3500+</b>	

It is easy to see the value received more than pays for the cost of membership!

Come out to the Geographic Councils, participate as a volunteer, secure a booth at Symposium, or take advantage of our many opportunities and personally uncover the rich value of ORCGA membership.