



Damage Prevention Symposium

2019 SPONSORSHIP

February 13-15, 2019 - Sheraton on the Falls - Niagara Falls, ON





It is my pleasure to offer the following sponsorship packages at the 2019 ORCGA Damage Prevention Symposium, February 13-15, at Sheraton on the Falls, Niagara Falls, ON.

The Symposium is a signature event for the ORCGA to discuss and forward Dig Safe initiatives, the CCGA Best Practices and damage prevention issues to protect Ontario's vital underground infrastructure.

Attracting over 260+ damage prevention management professionals and decision makers from across Ontario, this event will connect your brand to stakeholder groups such as municipalities, oil and gas, telecommunications, electrical transmission/distribution, provincial regulators, emergency management personnel, and other relevant industries.

Gold, Silver and Bronze Annual Sponsors will have first choice, followed by the release of remaining sponsorships to all ORCGA member companies, on a first-come, first-served basis.

See the 2018 event pictures by [clicking here](#).

I look forward to seeing you in Niagara Falls and thank you for your ongoing support of the ORCGA.

Sincerely,

Douglas Lapp
President and CEO, ORCGA



Symposium sponsorship is your opportunity to:

- Increase visibility for your organization.
- Develop relationships with new prospects and strengthen ties with existing clients.
- Differentiate your products and services from your competitors.
- Increase sales and build your customer base.
- Demonstrate industry leadership to delegates and decision makers.
- Align your brand with professional development and technology sessions.



Branded Lanyard
~~\$3000.00~~ - 1 Available
Sold: Ontario One Call

Guarantee constant corporate exposure throughout the Symposium! Have your organization's name and logo imprinted on high-quality lanyards that all delegates wear. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Delegate Bags
~~\$2000.00~~ - 1 Available
Sold: OEC

Your brand will be one of the first things that delegates see! Your company logo, stamped on the delegate bag, will be visible throughout the entire Symposium. Take advantage of the opportunity to provide literature or a promotional item to be included in the bag. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Symposium Welcome Gift
~~\$2500.00~~ - 2 Available – Dual Logo
~~\$4000.00~~ – 1 Available – Solo Logo

Welcome all delegates in style. Your logo and/or tagline will be prominently imprinted on each gift distributed at registration. Also included is the opportunity to provide literature, corporate messaging, coupons, etc. with each gift. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Increase visibility for your organization.



**Symposium Agenda and
Program Notebooks
\$3000.00
1 Available**

Delegates will refer to this key document again and again! Your inside ½ page program ad, along with your watermarked company name and logo on the notebook pages, will be seen long after the Symposium concludes. Advertiser to provide camera ready artwork. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

**Symposium Agenda and
Program Notebook
Advertising
\$1000.00 - \$500.00 Each
10 Ads Available**

Place a full color ad in the Symposium program. Choose between:
~~1 x Inside Front Cover (\$1,000)~~, **Sold: IHSA**
1 x Back Cover (\$1,000),
4 x Inside Full Page (\$800),
4 x Inside Half Page (\$500).
Advertiser to provide camera ready artwork. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

**Branded Pens
\$1000.00
1 Available**

Put your company name and logo right into the hands of the delegates. This promotional item is a great way to make a cost effective first impression! Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Demonstrate industry leadership to delegates and decision makers.



~~Tradeshow Welcome Reception~~
~~Wednesday February 13~~
~~\$5000.00~~
~~1 Available~~
Sold: Vivax Canada

Set the stage!
Be the first to welcome new and returning delegates to the Trade Show. Through pre-event promotion, all delegates and guests are invited to attend the Tradeshow Welcome Reception providing you with an exclusive speaking opportunity to greet delegates along with a branded cocktail ticket and napkin. Prominent signage will also be displayed by the bar. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Recharge Networking Breaks
\$1000.00
2 Available –
Sold to Ontario Excavac, Union Gas

Sponsor a networking break and re-energize Symposium delegates with coffee, tea, and snacks.

Branded signage will be prominently displayed.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Keynote/Panel Presentations
\$1000.00
2 Available
1 Sold to Plains Midstream

Raise brand awareness in front of the entire plenary audience, by introducing the keynote speaker/panel speakers while your logo and messaging appears on the screen.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Differentiate your products and services from your competitors.



Charging Station
\$2000.00
1 Available

Charge up your branding and connect with conference attendees! The mobile device charging station will be placed in a high traffic event area displaying your corporate logo and messaging.

You'll also have the opportunity to distribute literature at the station.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Thursday, February 14
Whiskey and Wine Tasting
\$3500.00
1 Available

This is your opportunity to host delegates and prospective clients by offering them whiskey and wine tastings, right on the tradeshow floor.

Delegates will learn about a local whiskey and wine and your brand!

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Daily Agenda and
Tradeshow Map
\$2000.00
1 Available

Prominent signage placed throughout the Symposium will keep delegates on track and focused on your brand and messaging!

5 large A-frames will be placed in high traffic areas throughout the event: Tradeshow Floor (1), outside the main ballroom plenary doors (2) and near the break out session rooms (2).

The 5 agenda signs will be refreshed each event day.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Develop relationships with new prospects and strengthen ties with existing clients.



Thursday Breakfast Sponsor
\$1000.00 - 1 Available
Sold: OEC

Make a great first impression by sponsoring breakfast for Symposium delegates.

Your logo will be featured prominently throughout breakfast.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

The 2019 Excavator of the Year Awards Sponsor
\$5000.00
1 Available

This opportunity aligns your brand with excavators having best in-class safe digging practices. If your target is to reach other safety conscious companies across the province, this is your space. Your half page program ad will be placed beneath the award recipients' event acknowledgement. This same layout will appear in the Spring issue of Ear to the Ground:

<https://orcga.com/publications/ear-to-the-ground/> .

Throughout 2019, each winner will be featured in the ORCGA Tolerance Zone newsletter that is distributed to over 3000 contacts – along with your logo and safety/damage prevention message. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Thursday Luncheon Spotlight
\$5000.00
1 Available

Stand out amongst the crowd! This sponsorship opportunity translates your brand into a memorable Symposium experience on the busiest day of the event. This exclusive profile spotlight includes:

Customized table centrepieces and menus;

Opportunity to place promotional information on each seat at lunch;

Gobo spotlight with logo;

Company recognition from the podium; Damage prevention or safety article in the ORCGA Tolerance Zone newsletter that is distributed to over 3000 contacts; and,

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Increase sales and build your customer base.



**ORCGA Website Advertisement
Registration Page
\$2000.00
1 Available**

Place your ad right on ORCGA's most visited web page!

<https://orcca.com/events/>

Hyperlink to web page of your choice.

Specs TBC.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

**ORCGA Website Advertisement
Symposium Proceedings
\$2000.00
1 Available**

Symposium presentations will be available online post event.

<https://orcca.com/past-presentations/>

Place your ad alongside valuable industry information. Traffic will be driven to this page via the Tolerance Zone newsletter that is distributed to over 3000 contacts. Hyperlink to web page of your choice. Specs TBC. Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

**Video Presentations
\$1000.00
3 Available**

All eyes on you! Showcase your products and services by having a professionally produced video appear on the screen at the beginning of each plenary session.

Sponsor to provide video that is no more than a two minute maximum.

Video format specs TBC.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Attend and network with delegates during the education sessions.



Breakout Session Sponsor

\$3000.00

1 Available

Sold: Avertex

Be the first thing that delegates see when they enter breakout session rooms throughout the entire Symposium.

Your logo and messaging will appear exclusively on the first slide in each session presentation.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

“PREVENT DAMAGES”

Contest

\$2500.00

Sold: TransCanada

Damage Prevention should never be a game of chance! Entertain delegates on the tradeshow floor with this fun contest showcasing your brand's commitment to safety and risk management. Delegates will try to “PREVENT DAMAGES” to be eligible to win prizes. If there is no winner, a delegate name will be drawn at the Thursday Networking Reception.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Networking Reception

Prize Sponsor

Thursday February 14 - \$1000.00

3 Available - 1 Sold to TSSA

Your company will be promoted at all break out sessions to build up anticipation for the prize give away at the Thursday networking reception. Seize the opportunity to personally hand out your prize to attending delegates.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Connecting your brand with the Damage Prevention Industry



Friday Breakfast Sponsor

\$1000.00

Sold: Enbridge

Help delegates start their last day of Symposium right with a great breakfast. Your logo will be featured prominently throughout breakfast.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Friday Lunch Sponsor

\$1000.00

Jubb Utility Supply Limited

Close off the last day of Symposium with a hearty lunch.

Your logo will be featured prominently throughout lunch.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Symposium Photo Sponsor

\$3000.00

1 Available

Your logo, tagline or website address will be added to all event photos.

Photos will be released on the ORCGA website on February 20, 2019, for downloading. The photo archive will stay on the ORCGA website, in perpetuity. Photos will be promoted in the Tolerance Zone newsletter that is distributed to over 3000 contacts.

Logo recognition on scrolling presentation during event, in event program, all social media channels and event recap and thanks on ORCGA website.

Align your brand with professional development and technology sessions.



For more information, please contact:

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Connecting your brand with the Damage Prevention Industry.



Gold Sponsors



Silver Sponsors

Aecon


alectra
utilities

Discover the possibilities

O N T A R I O
EXCAVAC

Bronze Sponsors

