



## Interested in becoming an Exhibitor?

Showcase your company virtually this year. Our package is an affordable way to engage with existing and potential customers.

**Virtual Exhibitor Booth: \$500.00 +HST**

### Exhibitor Hours:

#### **Week 1**

Wednesday, February 3 – 1:00pm – 3:00pm

Thursday, February 4 – 1:00pm – 3:00pm

#### **Week 2**

Wednesday, February 10 – 1:00pm – 3:00pm

Thursday, February 11 – 1:00pm – 3:00pm

### Benefits Include:

- Includes access to all sessions for 1 staff member
- Exhibitor Portal: manage your listing, including company description, logo, links and handouts
- Virtual Booth powered by Zoom: Attendees can access your booth by clicking a button featured on your Exhibitor listing. Meet 1:1 or in a larger group, Demo products or just engage with customers
- Inbound Leads – Attendees can drop a virtual business card at your booth. Report available within the Exhibitor Management Portal
- Dedicated Company Webpage – host information content about your organization such as collateral, weblinks and videos for attendee to view and download
- Virtual booths are accessible during the entire event period (Feb 2 -11) for all registered attendees

\*\*Exhibitors will be able to add additional booth staff at a cost of \$25.00/ea. Additional Booth staff only have access to man your virtual booth and attend the Tradeshow. If you would like them to attend the overall event, please register them as All Access.

Please contact Rebecca Leighton @ rebecca.orcga.com for more information and how to purchase your booth

## Example of listing/Company webpage

The screenshot shows a list of exhibitors on the left and a detailed view of the ChatConnect exhibitor page on the right. The exhibitor list includes:

- Accord Hotel (Virtual booth)
- Angle Tech (Silver Sponsor, Virtual booth)
- Atlas Events (Bronze Sponsor, Virtual booth)
- ChatConnect (Gold Sponsor, Virtual booth)
- Coincorp (Silver Sponsor)
- Madcap Conference (Virtual booth)
- Millusworth University (Silver Sponsor, Virtual booth)

The detailed view of the ChatConnect page includes:

- ChatConnect** Gold Sponsor
- [Send message](#) and social media icons (LinkedIn, Twitter, Facebook)
- Description:** ChatConnect was founded on the principal that connecting people with simplicity is the core of what we do. What you use to chat with others should be transparent to the process. Connect, and chat. What more can you want? Scalability and a robust, 99.99% uptime, with 512bit encryption of all message traffic. We offer both a technology platform and...
- Read more**
- Booth Staff:**
  - Alexander Barnett
  - Donna Henderson (Sales Representative)
  - Gerald Castro (Marketing Manager)
  - George Sanchez (VP of Sales)
- Exhibitor Content:**

Files	Links	
2020 product overview.pdf		5MB <a href="#">Download all</a>
2020 sales presentation.ppt		16MB <a href="#">Download all</a>
Bringing Scale to Messaging Platforms.doc		8MB <a href="#">Download all</a>
White Paper: Encryption technology challenges for 2021 and beyond.pdf		3MB <a href="#">Download all</a>