

## ORCGA Events and Communication Committee Meeting Minutes

April 6, 2021

1:00 p.m. – 3:00 p.m.

Tele Conference

Attendees:	Committee Members:	Company:	Email:
✓	Jennifer Parent	ORCGA	<a href="mailto:jennifer@orcga.com">jennifer@orcga.com</a>
✓	Ashleigh Fehr	ORCGA	<a href="mailto:ashleigh@orcga.com">ashleigh@orcga.com</a>
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	Jeremy Sherman	Niagara Region	
✓	Kaitlyn O'Hara	Enbridge	<a href="mailto:Kaitlyn.OHara@enbridge.com">Kaitlyn.OHara@enbridge.com</a>
	Laurie LeBlanc	T2 Utility Engineers	<a href="mailto:Laurie.LeBlanc@T2ue.Com">Laurie.LeBlanc@T2ue.Com</a>

Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> <li>Sara reviewed the agenda</li> </ul>	
Review of Draft Minutes	<ul style="list-style-type: none"> <li>Sara reviewed the minutes from our March meeting</li> </ul>	Motion to pass minutes: Ophir Wainer Second: Grace Meade
ECC Attendance	<ul style="list-style-type: none"> <li>We have noticed there are a few people who have consistently not attended the last few meetings</li> <li>Those people will be contacted to see how they want to move forward</li> <li>Ashleigh is going to schedule monthly meetings until the end of the year</li> <li>Rebecca will be meeting with Sara and Grace biweekly to keep them updated</li> </ul>	
Locate Rodeo Update	<ul style="list-style-type: none"> <li>No update</li> <li>Rebecca has reached out to her contact – hasn't heard back – probably because they don't have an answer right now</li> </ul>	

	<ul style="list-style-type: none"> <li>• Most likely won't go ahead but we're going to see what they say</li> </ul>	
Virtual Events Update	<ul style="list-style-type: none"> <li>• Not going forward with the lunch and learn – we already have learning opportunities</li> <li>• <u>Virtual golf tournament</u></li> <li>• Rebecca reviewed an app that golfers can use to record their scores as they go</li> <li>• Draws, sponsors, contests, swag</li> <li>• Golfing would happen between 2-4 weeks <ul style="list-style-type: none"> <li>◦ Some people think that it should be a one day event (or one day option)</li> </ul> </li> <li>• Gives people across Ontario an opportunity to participate</li> <li>• Social feed – you can connect and comment and watch how others are doing. Run contests and sell sponsored posts</li> <li>• Rebecca is going to get a survey together to see what the membership thinks</li> <li>• Thinking of doing it in August</li> <li>• <u>Scavenger hunt</u></li> <li>• September or early October</li> <li>• Damage prevention related</li> <li>• There would be a cost involved</li> </ul> <p>Reach out to Rebecca if you have any more comments or ideas</p>	Rebecca will email the committee the survey and results
Round Table Discussion	<ul style="list-style-type: none"> <li>• TC energy sponsorship program/scholarships – having a hard time promoting it</li> <li>• Would the ORCGA be able to have a spot on the website to promote this kind of thing?</li> <li>• Doug is in support of doing this – Gretchen to send Jen the information</li> <li>• Ophir and Grace said that they will do it too</li> <li>• There was a Dig Safe insert in The Star newspaper</li> <li>• Yonge/Dundas Square billboard – Dig Safe banner that will play on there all month</li> </ul>	

Next meeting Date: A meeting notice will be coming out shortly to book monthly meetings until the end of the year