

ORCGA Events and Communication Committee Meeting Minutes

August 13, 2020
1:00 p.m. – 3:00 p.m.
Tele Conference

Attendees:	Committee Members:	Company:	Email:
✓	Crystal Bedore	Ontario One Call	CBedore@ON1Call.com
✓	Jennifer Parent	ORCGA	jennifer@orcga.com
✓	Ashleigh Fehr	ORCGA	ashleigh@orcga.com
✓	Doug Lapp	ORCGA	douglas@orcga.com
✓	Rebecca Leighton	ORCGA	rebecca@orcga.com
	Adam Sampson	Turner Construction Company	asampson@tcco.com
✓	Sara Ward-Paige	Hydro One	sara.ward-paige@hydroone.com
	Stephen Huza	Drain-All	Stephen.Huza@drainall.com
✓	Gretchen Gordon	TC Energy	gretchen_gordon@transcanada.com
✓	Kaitlyn Woods	Toronto Hydro	kwoods@torontohydro.com
	Bill Sheane	Blue Water Ideas	bluewaterideas@gmail.com
	Jeremy Long	Vivax	jeremy.long@vxmt.com
✓	Grace Meade	Ontario Excavac	gmeade@excavac.ca
✓	Rex Valenzuela		rex.valenzuela@outlook.com
	Kyle Winters	Competers	kyle@competers.com
	Nicole Evans	Top Shelf Solutions	nevans@topshellsolutions.ca
✓	Ophir Wainer	T2U	ophir.wainer@t2ue.com
✓	Aja Obin	Enbridge	Aja.Obin@enbridge.com
✓	Ben Kihara	City of Markham	BKihara@markham.ca
✓	Peter Hettstedt	JD Barnes	phettstedt@jdbarnes.com
	Natalie Ashworth	Planview	natalie.ashworth@planview.ca
	Angela Lei	Planview	angela.lei@planview.ca
✓	Dave Winger	PVS Locates	d.winger@pvslocates.com
✓	Robert Graham	TC Energy	robert_graham@tcenergy.com
✓	Kathryn Karn	G-Tel	kkarn@gtel.ca

Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> Crystal reviewed the agenda 	
Review of Draft Minutes	<ul style="list-style-type: none"> Need to let Doug know which sectors are missing – Ash/Rebecca to let Doug know Rebecca sent info over to Ophir re: Waterloo – Ophir spoke to Dr. Knight and is going to ask if we can host next year – getting Rebecca the right contacts Station Creek – moved the Golf Tournament to June 17th – date is on hold – haven't sent back the signed contract yet – deposit due in January Rebecca sent Terms of Reference to everyone – feedback? Everything looks good. Gretchen – virtual tradeshow for towing – goes live in September – Gretchen to give an update 	<p>Motion to pass minutes: Peter Hettstedt Second: Sara Ward-Paige</p>
Symposium 2021 / Survey	<ul style="list-style-type: none"> Wanting to go virtual with the Symposium for 2021 What kind of format should we use? Ask the members to get feedback Doing it over 2 days – other work priorities can come up – make it harder for people to participate 	

	<ul style="list-style-type: none"> • More likely to have people scheduling the time to attend if its more spread out • Will be posting sessions for people to view at a later date • Fees are placeholders – we can change the costs <ul style="list-style-type: none"> ○ Start at \$149 • We can successfully run the conference virtually with no extra cost • Don't want to lower the price too much to devalue the content • This will be available to everyone – more people will be able to attend that wouldn't have had the opportunity otherwise • Government grant from the HRDC that can help with paying for the event • Have a session on training at the ORCGA – excavator training, One Call administrator course • Rebecca working on annual benefits for a virtual symposium (ex. Enbridge gets a full page in the program – what can we do to still provide benefits). What would help provide value to your organization? Send any ideas to Rebecca <p>*** Peter and Gretchen are going assist Rebecca with ideas</p> <ul style="list-style-type: none"> • The survey will be sent out within the next week or so • Rebecca will send out the final survey before its distributed • Get a small committee together (program and tradeshow) – idea: develop 4 themes for sessions and then try to solicit content – input from the membership to bring different ideas to the table <p>*** Program Committee: Sara, Crystal, Aja, Grace, Ophir, Jennifer, Rebecca</p> <p>*** Tradeshow Committee: Kathryn, Kaitlyn, Rebecca, Rex, Jennifer (Stephen, Jeremy, Bill – Rebecca to contact them)</p> <ul style="list-style-type: none"> • Survey will be open for 2 weeks – short survey – shouldn't take long to fill out 	<p>Ophir going to look into it and let us know</p> <p>If you have any other notes or comments, send to Rebecca</p>
<p>Round Table Discussion</p>	<ul style="list-style-type: none"> • Excavator training – program ready to deliver by the end of the year available to members in the new year • Pilot with members in the Fall • Communicate to membership – think about how we can do that • Look at how we can market the program, communicate it and brand it • Could include promoting excavator training with the Symposium communications that go out 	

	<ul style="list-style-type: none">• Continue to send out meeting documents in case someone has trouble connecting with GoTo	
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Next meeting Dates: TBD – week of September 14th