

ORCGA Events and Communication Committee Meeting Minutes

November 18, 2020

1:00 p.m. – 3:00 p.m.

Tele Conference

Attendees:	Committee Members:	Company:	Email:
✓	Crystal Bedore	Ontario One Call	CBedore@ON1Call.com
✓	Jennifer Parent	ORCGA	jennifer@orcga.com
✓	Ashleigh Fehr	ORCGA	ashleigh@orcga.com
✓	Doug Lapp	ORCGA	douglas@orcga.com
✓	Rebecca Leighton	ORCGA	rebecca@orcga.com
	Adam Sampson	Turner Construction Company	asampson@tcco.com
✓	Sara Ward-Paige	Hydro One	sara.ward-paige@hydroone.com
✓	Stephen Huza	Drain-All	Stephen.Huza@drainall.com
✓	Gretchen Gordon	TC Energy	gretchen_gordon@transcanada.com
✓	Kaitlyn Woods	Toronto Hydro	kwoods@torontohydro.com
✓	Bill Sheane	Blue Water Ideas	bluewaterideas@gmail.com
	Jeremy Long	Vivax	jeremy.long@vxmt.com
✓	Grace Meade	Ontario Excavac	gmeade@excavac.ca
✓	Kyle Winters	Competers	kyle@competers.com
	Nicole Evans	Top Shelf Solutions	nevans@topshellsolutions.ca
✓	Ophir Wainer	T2U	ophir.wainer@t2ue.com
	Aja Obin	Enbridge	Aja.Obin@enbridge.com
	Ben Kihara	City of Markham	BKihara@markham.ca
	Peter Hettstedt	JD Barnes	phettstedt@jdbarnes.com
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	Dave Winger	PVS Locates	d.winger@pvslocates.com
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	Margaret Defazio		mldefazio@yahoo.com
✓	Angela Watson	JJEI	awatson@jjei.com
	Kathryn Karn	G-Tel	kkarn@gtel.ca
✓	Jeremy Sherman	Niagara Region	

Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> Crystal reviewed the agenda 	
Review of Draft Minutes	<ul style="list-style-type: none"> Crystal reviewed the action items in the minutes 	Motion to pass minutes: Ophir Wainer Second: Stephen Huza
Symposium Update 2021	<ul style="list-style-type: none"> Rebecca showed the committee what the registration page looks like – it is almost completed <ul style="list-style-type: none"> Hoping to go live with registration soon – on a Tuesday Sponsorship meeting tomorrow <ul style="list-style-type: none"> Annual sponsors will receive the information document before registration goes live Sponsorships are limited but there are still options for this year 	

	<ul style="list-style-type: none"> • Had the paper committee last week – there are 9 submissions so far <ul style="list-style-type: none"> ○ Some have been approved and some will be presented to the committee within the next couple weeks ○ December 1st is the deadline ○ Submit to Rebecca asap if you have any papers or suggestions • Going out with more marketing and social media once the event is live – the ORCGA website will have more info soon – reg fees, schedule, etc • Website – event website will go live closer to the event – end of January • Hoping to have 200-250 registrations for the event • Can offer tradeshow only – no access to the sessions – how should we charge? Free, small amount. 10 passes? unlimited? Try to get as much traffic as possible – no limit. Keep it exclusive? Rebecca going to discuss with the tradeshow committee and ORCGA staff to come up with a plan • Not going to push the app this year since most people will be at home and not using their phones – it will still be accessible to all registered attendees • The sessions will be available to the registrants after the conference is completed – Rebecca is getting more information from CVENT as to how long it will be available to access <ul style="list-style-type: none"> ○ Event website will be available to registered attendees for up to 90 days post event ○ All recordings will be provided to us and we can distribute if we choose ○ Presentation slide decks will be added to the ORCGA website with the presenter’s permission 	
Round Table Discussion	<ul style="list-style-type: none"> • CATT Trenchless 101 Course will be offered with the DPS this year – everyone on the committee can pass it along to their people • SWIFT – possible paper? – going to have a larger amount of locates, they aren’t used to it. Jennifer has the CEO’s contact and will send it to Rebecca • Ryan Reid of Enbridge held a presentation at the ROW Conference in 2019. Possible joint presentation from SWIFT and Enbridge to talk about how to set up a dedicated locator and successes? 	

Next meeting Dates: TBA