

## ORCGA Events and Communication Committee Meeting Minutes

October 22, 2020

1:00 p.m. – 3:00 p.m.

Tele Conference

Attendees:	Committee Members:	Company:	Email:
✓	Crystal Bedore	Ontario One Call	<a href="mailto:CBedore@ON1Call.com">CBedore@ON1Call.com</a>
✓	Jennifer Parent	ORCGA	<a href="mailto:jennifer@orcga.com">jennifer@orcga.com</a>
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Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> <li>Crystal reviewed the agenda</li> </ul>	
Review of Draft Minutes	<ul style="list-style-type: none"> <li>Crystal reviewed the action items in the minutes</li> <li>TOW Conference:                             <ul style="list-style-type: none"> <li>Very small group</li> <li>“Walked through” kind of like a video game</li> <li>Had a list of everyone that attended the booths</li> <li>Worth it for the money</li> </ul> </li> <li>Right of Way Conference                             <ul style="list-style-type: none"> <li>Lunch and learn</li> <li>120 attended the presentation</li> </ul> </li> </ul>	Motion to pass minutes: Gretchen Gordon Second: Kathryn Karn
Locate Rodeo Update	<ul style="list-style-type: none"> <li>Waterloo is interested in hosting us next year</li> <li>Not currently contracting out 3<sup>rd</sup> party events</li> <li>Might look different in august (tents with meals outside)</li> <li>Going to move forward with that – depending on how everything looks with Covid 19</li> <li>Going to touch base again in the new year</li> </ul>	

Symposium Update 2021	<ul style="list-style-type: none"> <li>• Rebecca reviewed the pricing – if anyone has any issues/questions you can let Rebecca know</li> <li>• Reviewed what the Exhibitor Listing will look like – what level sponsor / if they have a booth or not</li> <li>• Reviewed the tentative schedule</li> <li>• CATT is offering a discount to Symposium attendees (not through our portal – through CATT system) \$200 to register – usually is \$600</li> <li>• Call for Papers – posted on social media, Ear to the Ground and TZone – haven't received anything yet</li> <li>• If you want to submit a paper – send directly to Rebecca or office email</li> <li>• Hoping to have everything open by the end of November</li> <li>• Next meeting – Rebecca wants to walk everyone through the portal</li> <li>• No limit to number of people that can attend – hoping to have 200 or more</li> <li>• There will be some tech support (Rebecca thinks there is a 1-800 number to call), instructions will go out indicating how to log in</li> </ul>	
Round Table Discussion	<ul style="list-style-type: none"> <li>• Is anyone going to attend Landscape Ontario's event: <ul style="list-style-type: none"> <li>○ \$2,000 for a booth – a lot of money</li> <li>○ OOC leaning towards not attending</li> <li>○ Put our deposit down but can be used in 2022 as well</li> <li>○ TC Energy is going to attend</li> <li>○ Vivax not attending</li> <li>○ Its better to attend in person for this industry</li> </ul> </li> <li>• Idea: see the presenter and slides at the same time – that is the way it will look</li> <li>• <b>Send Rebecca an email with any comments or suggestions</b></li> </ul>	

Next meeting Dates: Before Board of Directors meeting on November 17<sup>th</sup>