

## ORCGA Events and Communication Committee Meeting Minutes

September 17, 2020  
1:00 p.m. – 3:00 p.m.  
Tele Conference

Attendees:	Committee Members:	Company:	Email:
✓	Crystal Bedore	Ontario One Call	<a href="mailto:CBedore@ON1Call.com">CBedore@ON1Call.com</a>
✓	Jennifer Parent	ORCGA	<a href="mailto:jennifer@orcga.com">jennifer@orcga.com</a>
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	Adam Sampson	Turner Construction Company	<a href="mailto:asampson@tcco.com">asampson@tcco.com</a>
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Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> <li>Grace reviewed the agenda</li> </ul>	
Review of Draft Minutes	<ul style="list-style-type: none"> <li>Grace reviewed the action items in the minutes</li> </ul>	Motion to pass minutes: Ophir Wainer Second: Stephen Huza
Locate Rodeo Update	<ul style="list-style-type: none"> <li>Ophir reached out to Waterloo to host the 2021 Locate Rodeo on their campus</li> <li>They have given us permission to use their campus</li> <li>Rebecca going to continue to work with them on planning</li> <li>Looking at the second week of August (August 12-13)</li> <li>Rebecca keeping Ophir, Mark and Summer in the loop</li> </ul>	Rebecca is hoping to give an update at or before the next meeting

Symposium Update 2022	<ul style="list-style-type: none"> <li>• Working with the hotel (Niagara) – secured dates in February – second week – Tuesday-Thursday</li> <li>• The hotel has moved our deposit to 2022</li> <li>• Rebecca has the contract she will be reviewing</li> </ul>	
Membership Survey – Results	<ul style="list-style-type: none"> <li>• Rebecca reviewed the results with the committee</li> </ul>	Rebecca will be sending out the results
Symposium Update 2021	<ul style="list-style-type: none"> <li>• Virtual Attendee Hub – new product for virtual events – through CVENT (internal platform – partnered with Zoom)</li> <li>• Thinking about whether we should do the exhibitor portion – need to make sure it's worth it</li> <li>• There would need to be an incentive for people to do it</li> <li>• What do we charge and what are they getting out of it?</li> <li>• Looking into sponsorship ideas – annual sponsors need to be looked after as well</li> <li>• Gold Seal credits are still available for attendees</li> <li>• Idea: Mail out a grab bag for attending – need to visit all the exhibitors to receive the gift</li> <li>• Still want to have exhibitor giveaways – need to figure out how that works in the virtual world</li> <li>• Exhibitor hours will be outside of the session times (still need to discuss the formatting and timing with the committee)</li> <li>• Engagement questionnaire in order to go into the booth – keep people engaged the entire time</li> <li>• Looking for a fun way to engage people as well – outside of the sessions – not mandatory – fun way to network</li> <li>• Paper Committee meeting on Monday</li> <li>• Waiting to hear back if anyone else wants to join the tradeshow committee</li> </ul>	
Round Table Discussion	<ul style="list-style-type: none"> <li>• Ophir mentioned that Alberta One Call has been putting out some great marketing posts. Asked if OOC would be doing the same. Crystal said nothing was planned for now but that they were working on a campaign for 2021 - OOC is partnering with TC Energy and Enbridge to do some marketing. OOC would love to hear from anyone else that would like to discuss a joint safety campaign.</li> <li>• Ophir suggested we (ORCGA) do some social media posts with our sponsors regarding how they have been coping with Covid</li> <li>• Trenchless Technology Canada has put up a video re: dealing with Covid – Supporting sponsors and members</li> <li>• Merging of OOC and ABCGA – will the same thing happen in Ontario? – as of right now it's</li> </ul>	

	not happening and no plan to as of right now - Change OOC to AB1Call <b>** If anyone has any ideas or input – send to Rebecca **</b>	
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Next meeting Dates: TBA – October