

ORCGA Events and Communication Committee Meeting Minutes

April 12, 2023

10:00 a.m. – 11:00 a.m.

TEAMS Meeting

Attendees:	Committee Members:	Company:	Email:
✓	Ashleigh Fehr	ORCGA	ashleigh@orcga.com
	Doug Lapp	ORCGA	douglas@orcga.com
✓	Rebecca Leighton	ORCGA	rebecca@orcga.com
✓	Sara Ward-Paige	Hydro One	sara.ward-paige@hydroone.com
✓	Grace Meade	Ontario Excavac	gmeade@excavac.ca
✓	Gretchen Gordon	TC Energy	gretchen_gordon@transcanada.com
✓	Kaitlyn Woods	Toronto Hydro	kwoods@torontohydro.com
	Bill Sheane	Blue Water Ideas	bluewaterideas@gmail.com
✓	Jeremy Long	Vivax	jeremy.long@vxmt.com
✓	Stephen Huza	GFL Enironmental	shuza@gflenv.com
✓	Kyle Winters	Competers	kyle@competers.com
✓	Nicole Evans	Planview	nicole.evans@planview.ca
✓	Angela Lei	Planview	angela.lei@planview.ca
	David Lindsay	PVS Locates	d.lindsay@pvslocates.com
✓	Robert Graham	TC Energy	robert_graham@tcenergy.com
✓	Angela Watson	JJEI	awatson@jjei.com
✓	Jeremy Sherman	Niagara Region	Jeremy.Sherman@niagararegion.ca
	Anne Ho	Enbridge	Kaitlyn.OHara@enbridge.com
	Laurie LeBlanc	T2 Utility Engineers	Laurie.LeBlanc@T2ue.Com
	Ben Kihara	City of Markham	BKihara@markham.ca
	Mark Brabant	Top Shelf Solutions	mbrabant@topshellsolutions.ca
	Beth Patchett	Ontario One Call	BPatchett@ON1Call.com
	Kate Russell	Spring Grove	krussell@springgrove.ca

Agenda Item	Notes	Action Item
Review of Agenda	<ul style="list-style-type: none"> Rebecca reviewed the agenda 	
Review of Draft Minutes	<ul style="list-style-type: none"> Rebecca reviewed the minutes from the previous meeting 	Motion to pass minutes: Angela Lei Second: Kyle Winters
2024 Damage Prevention Symposium	<ul style="list-style-type: none"> Niagara – Feb 6-8 – Sheraton Will continue to talk about the schedule Thursday lunch – should we continue it? Ideas: <ul style="list-style-type: none"> Do the raffle on Wednesday night in the tradeshow Close out Thursday morning with a plenary (something that will keep people) Lunch could be buffet/grab and go sandwiches Later checkout on Thursday if possible? Could negotiate moving forward 	

	<ul style="list-style-type: none"> • Fireside chat – executive to interview someone from the industry – do something different (example Jim Keech) 	
2025 Site Selection - DPS	<ul style="list-style-type: none"> • Ottawa tourism – possibly Westin or Delta • Rebecca doing a site visit at Blue Mountain • Ashleigh is going to look at Deerhurst and take photos to see if they can accommodate us (would need to fit everyone in the main building) • Nottawasaga is too small – discounts weren't good • Casino Rama is too small 	<p>Minimum Space requirements: 5 meeting rooms – meetings and sessions 2 ballrooms – Tradeshow min 8700 square feet (35 10 x 10 booths) Plenary/Banquet – min approx., 8000 square feet (300 capacity - rounds of 8 or half rounds of 6)</p>
2023 Golf Tournament	<ul style="list-style-type: none"> • Sponsorship has gone out • New: pro for hire – one on each course • League of Champions is coming back – at registration – selling raffle tickets 50/25/25 • Gold got the package – going out to Silver today • We need to make sure that attendees go into CVENT and enter the players' names • An option to split your foursome for more networking opportunities • Save the date will be going out tomorrow for all members • Buffet dinner or plated? – going to try a buffet this year and see how it goes <ul style="list-style-type: none"> ○ Announce it ahead of time so that people know ○ Dinner starts at 4 and people start getting dinner once they are done golfing • Registration open on May 8th • Sponsorship site is separate from registration • Volunteers: Anne Ho, Grace Meade x2, Daryl (if he's available), Angela Watson/Victoria 	
Ear to the Ground – Spring Issue	<ul style="list-style-type: none"> • It will be available on our website, social media and newsletter 	
Spring GC Meetings	<ul style="list-style-type: none"> • GC's are going well • There are 5 more meetings left • Doug and Rebecca will share the next few – Doug will be away for the CGA conference • The presentations will be available after the GC's are done – information will be available on the website • Future: In person in the Fall, virtual in the Spring still TBC 	
2023 Dig Safe Month	<ul style="list-style-type: none"> • Ashleigh gave an update on the flag raisings and Procs – posting to Social Media platforms, thank you's and photos 	

	<ul style="list-style-type: none"> • Next year we will be doing more events with ORCGA, city attendees, Mayor, etc. 	
Round Table Discussion	<ul style="list-style-type: none"> • Most likely not going to do the Locate Rodeo • Try to still do something on the day (Thursday) • Tradeshow/Demo day • Job fair • Awareness session • Doug needs to speak to the Board of Directors • Will still use Georgian College will need to figure out what that is • Still want to shine a light on what the industry is and what they do • Food trucks • Sponsored if possible • Small committee to discuss: include LSP's in discussion <ul style="list-style-type: none"> ○ Rebecca, Ashleigh, Jeremy 	Talk more at the May meeting – come with more ideas to discuss

Next meeting Dates:

- May 10
- June 14
- July 12
- August 9
- September 13
- October 11
- November 8
- December 13